

Rose-Hulman Institute of Technology

## Rose-Hulman Scholar

---

The Rose Thorn Archive

Student Newspaper

---

Fall 10-24-2014

### Volume 50 - Issue 06 - Friday, October 24, 2014

Rose Thorn Staff

*Rose-Hulman Institute of Technology*, [library@rose-hulman.edu](mailto:library@rose-hulman.edu)

Follow this and additional works at: <https://scholar.rose-hulman.edu/rosethorn>

---

#### Recommended Citation

Rose Thorn Staff, "Volume 50 - Issue 06 - Friday, October 24, 2014" (2014). *The Rose Thorn Archive*. 9.  
<https://scholar.rose-hulman.edu/rosethorn/9>

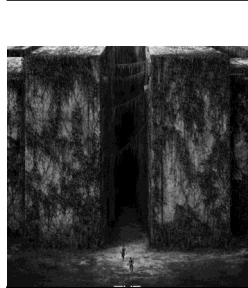
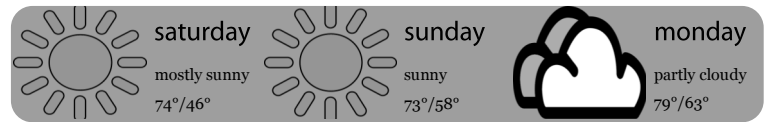
THE MATERIAL POSTED ON THIS ROSE-HULMAN REPOSITORY IS TO BE USED FOR PRIVATE STUDY, SCHOLARSHIP, OR RESEARCH AND MAY NOT BE USED FOR ANY OTHER PURPOSE. SOME CONTENT IN THE MATERIAL POSTED ON THIS REPOSITORY MAY BE PROTECTED BY COPYRIGHT. ANYONE HAVING ACCESS TO THE MATERIAL SHOULD NOT REPRODUCE OR DISTRIBUTE BY ANY MEANS COPIES OF ANY OF THE MATERIAL OR USE THE MATERIAL FOR DIRECT OR INDIRECT COMMERCIAL ADVANTAGE WITHOUT DETERMINING THAT SUCH ACT OR ACTS WILL NOT INFRINGE THE COPYRIGHT RIGHTS OF ANY PERSON OR ENTITY. ANY REPRODUCTION OR DISTRIBUTION OF ANY MATERIAL POSTED ON THIS REPOSITORY IS AT THE SOLE RISK OF THE PARTY THAT DOES SO.

This Book is brought to you for free and open access by the Student Newspaper at Rose-Hulman Scholar. It has been accepted for inclusion in The Rose Thorn Archive by an authorized administrator of Rose-Hulman Scholar. For more information, please contact [weir1@rose-hulman.edu](mailto:weir1@rose-hulman.edu).



# THE ROSE THORN

ROSE-HULMAN INSTITUTE OF TECHNOLOGY • THORN.ROSE-HULMAN.EDU • FRIDAY, OCTOBER 24, 2014 • VOLUME 50 • ISSUE 06



Want to see  
"The Maze Run-  
ner?"

**Page 4**



Spice up your  
fall with new ac-  
tivities and foods

**Page 5**



Is there a better  
way to dress for  
Halloween?

**Page 6**



Two members of  
the women's ten-  
nis team earn  
HCAC honors

**Page 7**

## Fun at the Fall Festival

**Elena Chong** • news editor

The Rose-Hulman Fall Festival took place from 4:30 to 6:30 Wednesday, Oct. 3 at the Hulman Memorial Union Patio, where students, faculty, staff, and their families could participate in autumn-themed activities like pumpkin carving and decorating and scrapbook pumpkin crafts organized by the Student Activities Board.

"It was a great way to cool off from those exams and everything going on," junior engineering physics and optical engineering student Kevin Cao

said.

Some of the products of these activities went toward a good cause. All of the pumpkins from the pumpkin

painting event will be donated to a local nursing home. Another event, the pumpkins carving contest, was judged by graduate as-

sistants Kristen Latta, Cory Pardieck, and Eric Liobis.

In addition to these activities, the event was supplied with seasonal snacks and beverages like walking tacos, popsicle stick scarecrows, caramel apples, hot cider, s'mores, cookies that people could decorate, and a popcorn machine. According to junior mechanical engineering major Amaryllis Biduaka, "the tacos were the best part."



The Fall Festival was attended by many students, faculty and staffs and their families.

Courtesy of Kristen Latta



A pumpkin carved by the attendees.

Photo by Alla Letfullina

## Students Learn about Diwali

**Lingtao Ge** • staff writer

Diwali is one of the biggest festivals in India and is celebrated with great enthusiasm and happiness. The festival lasts for five continuous days, where the third day is celebrated as the main Diwali festival or "Festival of lights."

The exact day of the festival is decided by the position of the moon. According to the Hindu calendar, Amavasya or "no moon day" is considered as the per-

fect day to celebrate Diwali.

This year's annual Diwali celebration took place in Kahn Room on October 18th. Hosted by International Student Organization (ISA). The festival celebration attracted more than 120 Rose students and staff. During the celebration, ISA served delicious food from Taj Mahal such as lamb curry, chicken tikka masala, and naan to all attendees. The celebration

lasted over two hours. Indian students and staff from Rose-Hulman dress in traditional garb and showed people Indian pop music and different traditions of Diwali.

*Continued  
on Page 3*



Students were able to learn about the Diwali festival, the biggest festival in India.

Courtesy of Elena Chong

### events

#### Cinderella Premiere

Come enjoy the Drama Club's production of Cinderella.  
**Hatfield, October 24, 7:30PM**

#### Startup Conference

Learn about startups from entrepreneurs and executives.  
**Union, October 25, 10AM**



#### Poker Tournament

Compete in the Fall Family Weekend Poker Tournament.  
**Kahn Rooms, October 31, 7PM**

#### Run for Wishes

Support the Make-A-Wish Foundation at Chi Omega's event.  
**SRC Track, November 1, 9AM**

### sports

**Swimming & Diving vs. Millikin**  
October 24 • 6PM

**Women's Soccer vs. Anderson**  
October 29 • 5:30PM

**Men's Soccer vs. Anderson**  
October 29 • 7:30PM

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| D | R | A | W | A | R | E | P | O | R | T | E | N | T |
| E | E | L | I | V | R | E | S | T | U | N | G | I | Y |
| H | D | R | C | A | S | D | S | P | M | N | P | D | P |
| C | R | V | O | I | C | E | S | C | O | U | R | S | A |
| N | O | S | O | L | O | V | C | I | T | N | I | M | M |
| A | B | P | L | R | I | R | T | A | E | G | S | R | P |
| T | L | I | E | B | E | A | N | I | N | G | M | O | E |
| S | U | H | D | A | T | C | T | S | A | K | S | F | R |
| T | F | C | R | U | D | I | T | Y | N | D | E | E | O |
| U | F | S | M | A | N | I | A | C | T | E | H | R | A |
| O | I | E | C | A | B | I | N | R | S | G | C | N | S |
| T | N | V | N | B | N | Y | T | U | T | A | T | S | T |
| B | G | E | A | R | E | G | A | E | I | T | E | M | S |
| L | A | R | O | M | A | P | O | L | D | S | F | O | B |

- Amoral

Avail

Award

Beaning

Bluffing

Border

Cabin

Cankers

Carved

Chips

Cooled

Crudity
- Cruel

Eager

Ferns

Fetches

Heroes

Inane

Items

Mango

Maniac

Mutation

Opera

Pamper
- Pause

Poise

Portent

Prisms

Rabbits

Rears

Reforms

Roasts

Scours

Servile

Sever

Signs
- Sponsor

Staged

Stanced

Stung

Tailored

Tenants

Touts

Trait

United

Voices

Easy

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
| 7 | 9 |   | 3 |   |   |   | 2 |   |
| 3 |   |   |   |   |   | 4 | 5 |   |
|   |   |   | 9 | 2 |   |   |   |   |
| 4 |   |   |   |   |   | 5 |   |   |
|   |   |   |   | 6 | 1 |   |   |   |
| 1 |   | 3 | 5 | 7 |   |   | 4 |   |
| 8 |   | 1 | 6 |   |   |   |   | 4 |
|   | 5 |   | 1 |   | 9 | 3 | 7 |   |
|   | 7 |   |   |   |   | 6 |   | 5 |

Medium

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
|   |   |   |   | 2 |   |   |   |   |
|   | 3 |   | 6 | 9 |   |   |   | 5 |
| 2 | 8 |   |   |   | 1 |   |   |   |
|   |   |   | 1 | 3 |   |   |   | 8 |
|   | 5 | 2 |   |   |   |   |   |   |
|   | 7 |   |   | 8 |   | 5 | 6 |   |
| 6 |   |   | 8 | 1 |   |   |   |   |
| 7 | 2 |   | 5 | 4 |   |   | 3 |   |
| 3 |   |   | 2 | 6 |   |   | 4 |   |



The Rose Thorn

Rose-Hulman Institute of Technology, 5500 Wabash Ave, CM 5037, Terre Haute, IN 47803-3920 • (812) 877-8255 • [thorn@rose-hulman.edu](mailto:thorn@rose-hulman.edu)

”We are Rose-Hulman’s independent student newspaper. We keep the Rose-Hulman community informed by providing an accurate and dependable source for news and information.

- Bethany Martin • *editor-in-chief*
- Katrina Brandenburg • *editor-in-chief*
- Morgan Escalera • *business manager*
- Elena Chong • *news editor*
- Miriam Remmers • *news editor*
- Derek Robinson • *entertainment editor*
- Amaryllis Biduaka • *lifestyle editor*
- Katrina Brandenburg • *opinions editor*
- Miriam Remmers • *sports editor*
- Lauren Santichen • *flipside editor*

- Alla Letfullina • *photo editor*
- Morgan Escalera • *copy editor*
- Thomas Adams • *faculty advisor*
- Christopher Kodama • *staff writer*
- Garrett Meyer • *staff writer*
- David Harvey • *staff writer*
- Sidharth Ramesh • *staff writer*
- Lingtau Ge • *staff writer*
- Marc Schmitt • *staff writer*

ISSUES of The Rose Thorn are published on the first through ninth Fridays of each academic quarter.

WEEKLY MEETINGS occur at 5:15 p.m. on the first through ninth Wednesdays of each academic quarter. All members of the Rose-Hulman community are welcome to attend.

SUBMISSION of articles, photographs, art, and letters to the editor is encouraged. Submissions may be made by email to [thorn@rose-hulman.edu](mailto:thorn@rose-hulman.edu) or in person to Hulman Memorial Union room 249. The submission deadline is 5:00 p.m. Wednesday.

THE RIGHTS to accept submissions or changes made after the deadline, to edit submissions in so far as the original intent of the submission remains unaltered, and to reject submissions deemed inappropriate for print are reserved by the editors.

LETTERS TO THE EDITOR should be no longer than 600 words in length and must contain the writer’s (electronic) signature.

THE VIEWS EXPRESSED herein are those of their respective authors and with the exception of the Staff View do not necessarily represent the views of the staff or the Rose-Hulman community.



# NEWS BRIEFS

Marc Schmitt • staff writer

## Fatal Shooting in Canadian Capital

The city of Ottawa was shocked after a lone gunman, identified as Michael Zehaf-Bibeau, fired multiple shots and fatally wounded a soldier in the Canadian House of Commons before being shot dead.

According to initial sources there were “multiple shooters” that began firing simultaneously in what appeared to be a coordinated attack. The Ottawa Police service is reportedly searching for “multiple suspects” after the shooting occurred and has since reported that the situation is “dynamic and unfolding.”

A Canadian military guard was seen slumped against the National War Memorial after being shot died after being taken to hospital.

The attack comes days after a Muslim convert and radical jihadist ran over two Canadian soldiers in what the government is calling a “terrorist attack”. One of the two soldiers later died in hospital.

Canadian Prime Minister Stephen Harper, who is a vocal critic of the rise of far right Muslim groups such as the Islamic State, is said to be considering a new round of anti-terrorism legislation to combat growing radicalization among religious groups.

## Former Blackwater Guards Convicted of Shootings

Four former employees of private military contractor Blackwater Worldwide Security were convicted of the charges against them, including murder and manslaughter, in a 2007 shooting that left 17 Iraqi civilians dead.

The four men claimed they were ambushed at Nisour Square in Baghdad by armed militants; however, an investigation revealed that one of the men, Nicholas A. Slatten, fired the first shots. Slatten was convicted of murder and the other three were convicted of manslaughter.

The case against these men has been years in the making, leading many Iraqis to believe they wouldn’t be convicted at all. In 2009 a federal judge threw out the case against the men after it was revealed that the Department of Justice gave the four men limited immunity, primarily due to the Justice Department’s mishandling of the case. Similarly in 2008 it came to light that the Department of Justice collected gun casings from the scene in an attempt to cover up the crime.

The incident proved to be one of the worst that involved third party contractors in Iraq. This specific case was used to argue that Blackwater behaved recklessly in Iraq. Blackwater’s license to operate in Iraq had been revoked days after the shooting occurred. The company was sold and renamed twice and is now a part of Academi, which currently receives approximately \$92 million in government contracts each year.

## Oscar Pistorius Sentenced to Five Years in Prison

South African Olympian Oscar Pistorius, was sentenced to five years in prison after being convicted of culpable homicide for killing his girlfriend, Reeva Steenkamp.

The sentencing of the public figure comes after a lengthy trial that saw Mr. Pistorius cry, wail, and at times vomit during the proceedings.

The defense has argued that the law under which Mr. Pistorius was sentenced requires him to spend 10 months in prison before changing to house arrest. However, the prosecution has disputed this and the decision has yet to be made.

Ms. Steenkamp’s family, who have been vocal critics of trial proceedings, stated they were pleased with Mr. Pistorius’ sentence.

The judge in the trial, Thokozile Masipa, stated in her ruling that she sought, above all, proportionality in her sentencing of the athlete.

After the ruling the International Paralympic Committee announced that Mr. Pistorius would be barred from competing during his five year sentence. The athlete has lost many lucrative sponsorships and has had to sell property to fund his legal defense.

# Tri Delta Fraternity’s Successful Annual Tri-Hop Charity Event

Elena Chong • news editor

Last Sunday, Oct.19, the Delta Delta Delta fraternity held its annual Tri-Hop charity event, which took place from 5 to 7 p.m. in the Hulman Memorial Union. A five dollar entry fee gave people access to all-you-can-eat pancakes and sausage.

The women from the Delta Delta Delta fraternity spent more than an hour before the event preparing and cooking pancakes in the kitchen provided by Aramark.

"It was a great way to fill up the bellies of those

Rose students while doing a great service to St. Jude Children’s Research Hospital," junior engineering physics and optical engineer Kevin Cao said.

About 500 people attended this event. The Delta Delta Delta fraternity was able to raise approximately \$3,500 for the children of St. Jude Children’s Research Hospital, and more than 100 people wrote letters to their parents and grandparents asking for additional donations to St. Jude.

“I think it is great that Tri Delta supports St. Jude Children’s Research Hospital through the annual tri-hop event," junior civil engineer Ryan Tanaka said.

“I really enjoyed seeing the Rose community come out to support such a worthy cause.” Haley Bowyer, a junior biomedical engineer and Philanthropy Chairman of Tri Delta said. “We tried quite a few new ideas at this year’s event, such as holding a basket raffle. It was great to see the students and faculty excited about the additions.”



Many students were able to enjoy the pancakes made by the Tri Delta fraternity women.

Photo courtesy of Eric Liobis



Tri Delta fraternity girls having fun while preparing the pancakes for the attendees during the Tri-Hop event.

Photo courtesy of Eric Liobis

# Diwali Celebration From Page 1

Vedhanarayan Ravi, currently a graduate student at Rose-Hulman, says “this (Diwali) feels like home for a long time. I don’t get to have Indian food very often here

and this a wonderful opportunity to meet many other Indian students.” During Diwali, the lights are turned off and glowing candles created a peaceful atmosphere.

If you happened to miss the event, next year’s Diwali festival is November 11th. Mark your calendar and remember to come for the celebration.

Do you think you are a journalist? Join us on Wed. at 5:15 p.m. in O257 for our weekly staff meeting and your first chance to write for The Rose Thorn

# “The Maze Runner”

Lauren Santichen • flipside editor

Most movies made from books cannot claim to be better than or even as good as the books they were created from. However, “The Maze Runner” can.

In the book, the readers can watch their favorite character go through the toils of everyday life in the Glade. They can run with Thomas through the maze and fight with him and the other Gladers against the Grievers. Yet there is still a barrier between book and reader that can only be broken by bringing the story to life.

The Maze Runner is a thrilling adventure with dangerous twists and turns that no one could expect,

not even the characters themselves. The design of the biomechanical Grievers

ons, the Gladers don’t stand a chance until Thomas becomes a Runner and

Yet this is not where the journey ends. Outside the maze, the world is nothing

where the next test begins: “The Scorch Trials.”

Overall, the movie was a good watch. With only one girl, there is more action than romance and more of both planned for the road. The characters are accurately portrayed and their desperation thick in the air. The cliff hanger at the end calls for viewers to wait for the next movie, or pick up the “sneak-peak” of the sequel in book form at their local bookstores.

Rating: 5/5 elephants



The Maze

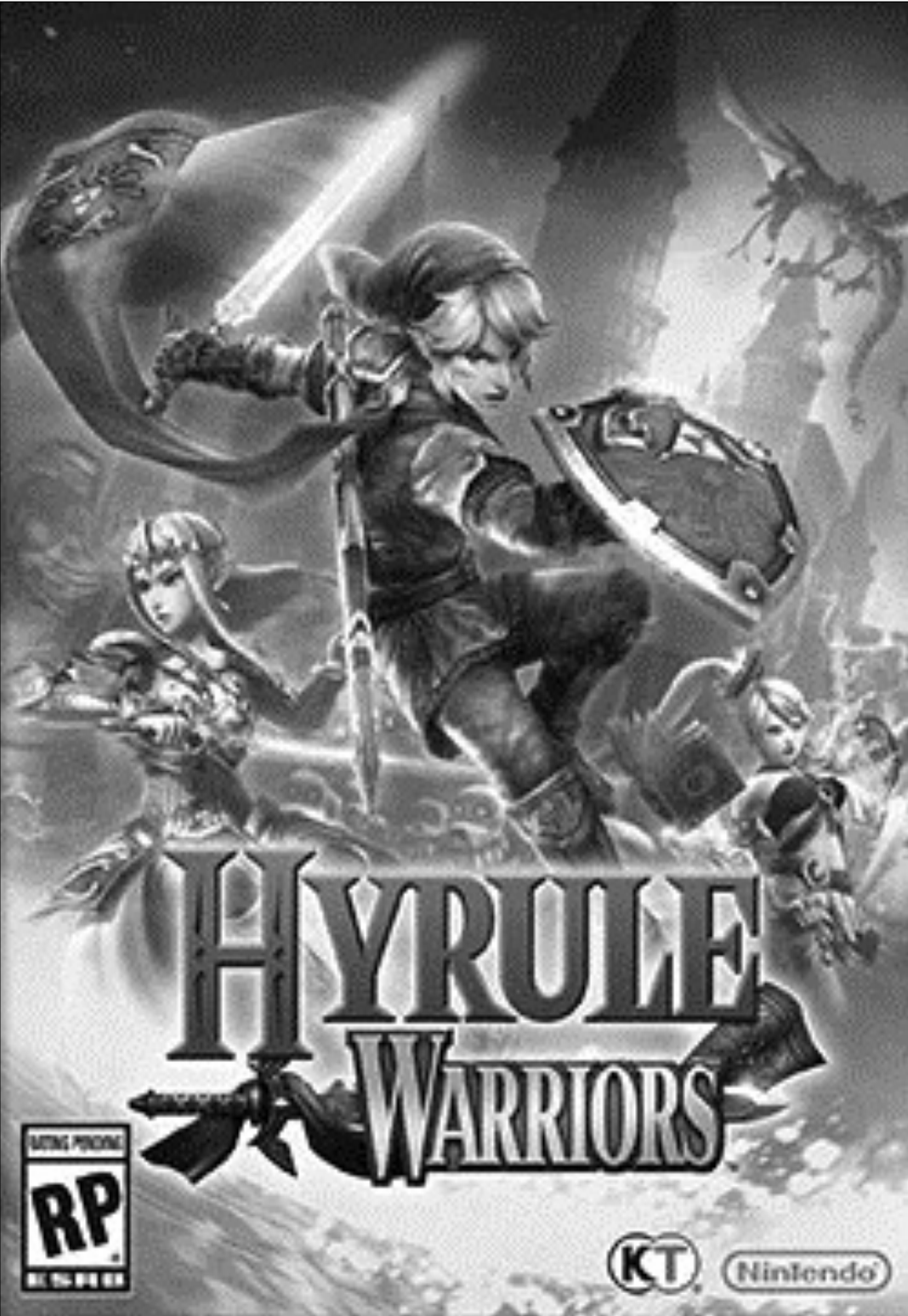
mazerunner.wikia.com

is ingenious, a realistic creature with a mind set on only one thing: killing all in its path.

With only crude weap-

uses the Maze’s ever changing paths to crush a Griever to pulp. With that, the door to the outside world is opened.

like the Gladers imagined. Ruined by a solar event called “the Scorch,” the world is but a shadow of its past glory. Here is



Game cover concept

en.wikipedia.com

# “Hyrule Warriors”

David Harvey • staff writer

On September 20th, the United States received the Nintendo release “Hyrule Warriors” for the Wii U console. This game was a very different take on the classic adventure puzzle game series “The Legend of Zelda.”

For those who have played “Dynasty Warriors”, this, game was made by the same team responsible for this series and has almost identical mechanics. For those who have not played the “Dynasty Warriors” series this game is a hack and slash style “beat ‘em up” in which the player fights army after army effectively alone.

Leaning on repetitive combos and simple game mechanics, this game is easy to pick up and is a lot of fun for fans of the genre. The items and maps give fans of the “Legend of Zelda” series plenty of references and nostalgia for old fans.

Plus, with an interesting array of characters and weapons available, this game can bring hours upon hours of entertainment as a player can try to maximize both their stats and weapons.

This game already has available downloadable content (DLC) to add to the story and adventure modes with plenty of additional DLC. Still, the game feels

complete in its current form and has plenty to offer without any additional DLC.

All of that being said, this game has several drawbacks. Perhaps the biggest drawback is the lack of both online and split screen multiplayer.

There is a multiplayer mode. However, it requires one player to play on the Wii u pad and the other to play on the TV. There is also a significant drop off in the frame rate and picture quality when using this mode.

The game can seem very repetitive at times. This is a side effect of the simple gameplay as this is very much a button mashing game. The story is also very simple.

Overall, even with all of the drawbacks that this game does possess, it is a lot of fun. It is quite refreshing both to see Nintendo release games for a Wii U with a limited library and to see them take a chance with one of their most established franchises. While this game is by no means groundbreaking, it is a good addition to the game libraries of fans of both the genre and “Legend of Zelda” franchise.

Rating: 3.5/5 elephants





# Preparing for winter with out the beard

Morgan Escalera • staff writer

Fall has finally arrived and it is no secret that winter will follow it. Hopefully everyone can emerge out of spring alive and warm.

When I first came to Rose-Hulman, I was not worried about severe winters in Indiana, because Canada. In fact, I went so far as to not bring my winter clothes as I expected the worst of Indiana winter to be a cakewalk. I was sorely mistaken. The problem with an Indiana winter is not necessarily

## Just say no to neck beards

the temperature, but the wind.

Since Rose has multiple long, windy roads with no trees to block the gusts, wind is really a problem. However, a good winter coat will easily dispatch all of those windy day blues.

Just make sure that the coat has a staunch collar to it and everything should turn out okay. New students from more balmy parts of the world may believe that a fleecy winter coat will do the trick, but a proper winter coat would be a much better alternative.

Still, there is no reason that a winter coat

cannot be fashionable. Engineers have forever been known for their lack of style, and winter coats are no different. It is the opinion of this humble Rose-Hulman student, that this is the season for bright and flashy colors. Let your spirit for the fantastical show itself in your new winter coats, highlighting your life.

There is one more glaring issue that many college students face, and that is the neck beard. Many of the guys at Rose, especially around this time of year, are tempted to grow out the sickly, prickly neck beard. It offers some minor protection from the cold, and when it grows out, it will look great, right?

Many Rose men think neck beards look good, considering our dear founder, Chauncey, sported one of the most magnificent neck beards. I hate to see that even he could not pull it off. If Chauncey could not work the beard, imagine how you must look.

Whether your hair is blonde, brunette, red, or black, a neck beard is not the way to go. Taken from a poll of five women I randomly talked to throughout

the day on Wednesday, neck beards are not in. In my freshman year, a neck beard seemed like the way to go, but I



Do not be caught with a neck beard this fall.  
esquire.com

learned my lesson.

I hope that these tips have helped you prepare for the colder months ahead. Rather than grow a neck beard invest in a warmer, softer scarf instead. If you are not ready to shave now wait till the end of the quarter. The new quarter is the perfect time to try a new look and get comfortable with your new appearance.

Interested in writing for the Rose Thorn? Come to the meetings held Wednesdays in room O257 at 5:15

# My favorite non-pumpkin things about fall

Amaryllis Biduaka • lifestyle editor

Just as the leaves have begun to change color, we begin to change habits. No more lemonade and oranges, onto apple cider and apples. I know you cannot compare apples and oranges, but that is how the seasons lineup. Hopefully this fall can allow you to cozy up with new flavors and new activities that you have yet to try.

The first things to get excited about, as mentioned previously, are apples. I am not referring to iMac computers but the fruit. Forget pumpkin flavored anything and reach for the crisp citrus burst of apple. The first apple flavored thing to try are of course, apples. There are a wide variety

of apples and with influenza season coming, you want to all the immunity support you can get. You do not even have to eat the apple raw.

One way you can enjoy apples is by microwaving them for thirty seconds with cinnamon, granola, and honey. It smells and tastes like apple pie and you will be the envy of your friends. Another thing to try is apple smoked cheese.

These smoky cheeses complement any tangy fruit you pair them with. Their unique smoky taste will make you feel as if you are sitting by a warm fire on an autumn day.

If you get too warm inside, try taking a brisk walk around the perimeter road. There are a variety of trees changing color and it is absolutely stunning to see. The road is relatively quiet and being amongst nature can relax you from a stressful day at Rose.

I know that going outside cannot top YouTube or the game you are playing, but those will always be there.

Soon going outside will be miserable. Another thing to take advantage of is the



Try enjoying apples this fall instead of pumpkins.

northeastflavor.com

plethora of Halloween movies that grace every channel this month. You can relive your childhood memories by re-watching “The Addams Family”, “The Nightmare Before Christmas”, or “Halloween Town”.

These movies make the perfect date night or throwback Thursday movie night. Top the movies off by eating kettle corn, and you are in for one fun filled evening.

I hope that theses ideas help spice up your fall without the need for pumpkin spice. There is no end to the fun things you can do this season. Take advantage of the favorable weather and seasonal foods.



Try all the flavors of applesmoked cheese.  
Kidactivities.net

# The internet of things

Marc Schmitt • staff writer

Currently I am sitting in my room watching TV, and naturally it is a commercial break for nine minutes over the course of my favorite sitcom. I am bombarded by the advertisements of businesses eager to alleviate me of the painful burden of money. Far too often advertising insidiously creeps into

”Advertising insidiously creeps into our daily lives.

As we walk around campus someone will be wearing a sweatshirt with a large Nike logo or listening to music with their Beats headphones. People even embrace these symbols of inanimate entities as status symbols or fashion pieces. Is this the natural progression of capitalism? Is there an end in sight? The simple answer

is yes.

The issue at hand is how much we are willing to let the objects in our lives be monetized. Historically issues such as these move in a pendulum-like motion where we have to go past a certain point so as to find the limit of what we can tolerate. When will we reach this point?

A good guess would be that the impending “Internet of things” will prompt this question as technologies will become connected and able to collect vast

amounts of data about our daily lives. What advertiser would not look at this treasure trove of information and drool at the possibilities of targeted advertisements based on what you heated up in your microwave or the contents of your refrigerator? The “Internet of things” has the potential to change the way we

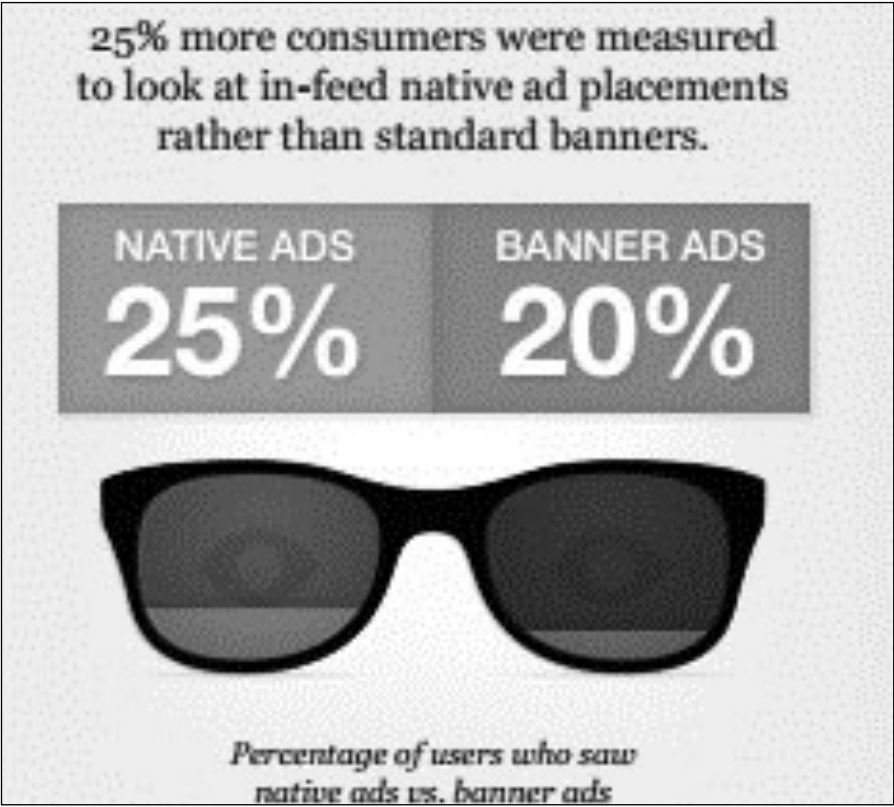
view advertising in our lives.

Native Advertising is a good analog to how advertising might look in the “Internet of things” era. Native Advertising is the disguising of advertisements to appear as content from the host. Many times they show up as “Sponsored” posts where they may be written about a certain product and sponsored by the maker of that product. What makes this so effective as a method of advertising is the credibility of the author and the subtlety of advertising a certain product.

Native advertising has become another subtle and effective tool for advertisers to spread the word about their products while maintain a very low profile. This

type of technique applied to the “internet of things”

about us. Google collects terabytes of personal in-



The impact of native advertisements as compared to banner advertisements is markedly more favorable for the advertiser.

Courtesy of forbes.com

would be scarily effective at selling products to people who did not even know they were being sold to. Ultimately advertising becomes a question of protecting our personal information. We are increasingly boxed in by what advertisers know

formation every minute, Amazon knows what we purchase, and governments collect vast quantities of metadata on our communications. Privacy advocates are fighting against this, but we must also be as vocal in our actions and to our democratic representatives.

## HOWEVER YOU PLEASE

Katrina Brandenburg • editor in chief

I would like to issue a challenge to every young woman who plans to dress up at all for this Halloween’s festivities. That challenge is to dress however you please. Do not once stop to care what any other person is going to think of that outfit. Will you be judged?

You will inevitably be judged. I will likely be casting my naturally judgmental eyes over the costumes of others. I will cast my eyes across the costumes of others, judge them, and then remind myself. I will remind myself that judging another person on her clothing is based on an archaic set of principles, which I was misguidedly raised to uphold.

Those principles are the basis for many sources of inequality, but standards of dress is an obvious one. If a man wears nothing but a Speedo and body paint this Halloween, he will likely be considered a clown or admired for his physique. If a woman wears only an equally revealing set of swimsuit bottoms and matching top with body paint, she will be considered promiscuous. Halloween is only the perfect example of what is a systemic, societal problem.

Judging women by the clothes they choose to wear is archaic, sexist, and debasing. If a man walks around shirtless on a hot day, then he is either too hot with a shirt on or proud of his physique. If a woman walks around on a hot day in a tank top and a short pair of shorts, then she is to be labeled with any number of demeaning terms implying that the exposure of her skin is a plea for that skin to be touched. Why is it not the natural thought that she is either too hot in more clothing or proud of her physique?

This leads naturally to the next problem. Why is it not considered okay for her to be proud of her physique as any man may be? Other women and men alike are disdainful toward any woman who is perceived as thinking that she is physically attractive. Why not though?

There is nothing wrong with a little pride. Being proud of a body maintained is no different than being proud of a house maintained; both are the product of honest efforts.

Beyond the clothing, the problem spreads. Based on the same flawed principles, women will be judged for other choices differently than men will be judged for the same choices. If a young woman goes to a party and has a lot to drink, she may make more reckless decisions than usual. Perhaps she dances with a guy she would otherwise have avoided. Perhaps she kisses someone she might not have kissed if sober.

The judgment will be that she was out of control and behaving dangerously. Some man may take advantage of her vulnerable state, and many will claim that she is equally responsible. She will be labeled with any of a number of demeaning terms in this case as well. Yet, the man would not. He might even be praised for his prowess.

This is unfair not only to women but also to men. First, it likely went without note that the man will take advantage of the woman in this scenario. This is a perception of how such events occur, but they can occur with roles reversed. An inebriated man is in a more vulnerable state and may have a woman take advantage of him. Furthermore, there is no reason that men should feel pressure to dance with more women, kiss more women, and only do either of those with women who are attractive enough by general societal standards. He should also live as he feels comfortable.

So, go out this Halloween and do as you please. Strive to please no one but yourself with your clothes, the amount you drink, the people you choose as partners for dancing, and whatever else you may choose for your lifestyle. Do it for every person of your gender. Do it for every person of the opposite gender. Do it because change only happens with practice.

# Tennis Players Earn HCAC Honors

Miriam Remmers • sports editor

Two members of the Fightin’ Engineers women’s tennis team have received Heartland Collegiate Athletic Conference (HCAC) honors at the conclusion of their season this fall.

Rose-Hulman finished 10-2 as a team this fall, winning ten consecutive victories. They



finished the regular season and conference tournament as runner-ups for the second consecutive year.

Senior Suzana Mohd was named Most Valuable Player in the Heartland Collegiate Athletic Conference women’s tennis awards list, which was released Tuesday, while freshman Isabella Evans earned the title of Freshman of the Year on the same list.



Freshman Isabella Evans (left) earned Freshman of the Year honors from the HCAC while her senior teammate Suzana Mohd was named Most Valuable Player.

Rose-Hulman Athletics

## Men’s Soccer Falls to Earlham During Overtime

Miriam Remmers • sports editor

The Fightin’ Engineers men’s soccer team lost to Earlham College 2-1 in overtime on Wednesday, October 22nd during their first game of Heartland Collegiate Athletic Conference play.

Rose-Hulman entered the game as the ninth ranked team in the NCAA III Great Lakes Region, standing at 8-4-2 on the season.

Earlham opened scoring in the 29th minute with a goal from Jacob Ebbs. Rose-Hulman freshman Austin Webb then scored on a cross from junior Dieter Schultz to answer Earlham’s challenge, bringing the game back to 1-1 for the rest of regulation

The game remained a tie until two minutes into overtime, when Ebbs scored another goal and allowed the Quakers to achieve a 2-1 victory.

Rose-Hulman senior goalkeeper Drew Miller garnered two saves in the game.

The Engineers now stand at 8-4-3 for the season, 4-1-1 in HCAC play. The team will travel to take on Hanover College on Saturday, October 25th.



Sophomore Nick Kowalkowski jumps up for a header while sophomore teammate Ben Lyon looks on.

Rose-Hulman Athletics

## Women’s Soccer Wins 1-0 Against Earlham

Miriam Remmers • sports editor

The Rose-Hulman women’s soccer team took on Earlham College on Wednesday, October 22nd, in a game which ended as a 1-0 victory for the Fightin’ Engineers.

Senior Haley O’Neil scored the first and only goal of the game just nine minutes into play. O’Neil was tripped by the Earlham goalkeeper after breaking through the Quaker offense and converted the resulting penalty kick to bring the score to 1-0.

While both teams took ten shots during the game, neither Rose-Hulman nor Earlham was able to rally and score another goal.

Junior goalkeeper Lucinda Combs made eight saves during the game, recording her 10th shutout of the season and the 29th of her career as a Fightin’ Engineer.

With this victory Rose-Hulman improves to 10-3-1 on the season and 4-1-1 in Heartland Collegiate Athletic Conference play. The Fightin’ Engineers will face Hanover on Saturday, October 25th.



Senior Haley O’Neil scored the lone goal during the Fightin’ Engineers game against Earlham College on Wednesday, October 22nd.

Rose-Hulman Athletics



Fact of the Week

If you keep a goldfish in a dark room, it will eventually turn white.

Heard ‘Round Campus

As CPEs, we work on the assumption that computers run on magic. We just need to know how to program them.

WACKY PROFESSOR QUOTES

“So, did you guys know that Hello Kitty isn’t actually a cat? Yeah, she owns a cat, so she can’t possibly be a cat!”

-Dr. Henthorn

*Just like how Blue from Blues Clues is a girl and Magenta is a boy?*

“If we all agree, I’d look good in a uniform.”

-Dr. Leader

*No comment*

“Indigo is the deep purple at the end...”

“Excuse me, that’s violet.”

-Dr. Allison

*Indigo, violet, yellow –they’re all the same thing, aren’t they?*

“I don’t think I’ve said anything funny this week, so I won’t be in that paper.”

-Dr. Leader

*Touche, professor, touche.*

“By the end of the month, that dirty pile of socks was to be avoided.”

-Dr. Allison

*You are my spirit animal.*

**Rose professors say crazy things. E-mail them to the Flipside at [thorn-flipside@rose-hulman.edu](mailto:thorn-flipside@rose-hulman.edu)**

# The Jig is up!

Er... Bridge...

**Ynatheb Nitram**\* civil correspondent

In an unfortunate accident involving a semi delivery truck , the pedestrian bridge near the baseball and football fields has been temporarily decommissioned. Eye-witnesses say that the truck driver had been trying to do the impossible -driving a semi over the bridge. As a consequence, the bridge is currently at the bottom of Found Creek.

At the moment, there are tentative plans to fish the debris out and glue them back together using superglue and duct tape. These plans could take anywhere from a few hours to several years, depending on the promptness of certain councils.

Students and athletes should not worry about reaching the fields over the creek . The truck’s trailer is currently serving as the new bridge after the sports equipment and giant splinters from the bridge had been removed. Temporary railings have been set up along its edges as required by safety regulations.

When questioned about his thought process leading up to the accident, the semi driver replied with confusion, “Well, like, I like, used it all the time to do my deliveries and stuff. I musta had too much, like, stuff.”

HRIT officials were surprised to hear that this bridge was being driven upon, not only with semi-trucks but with student’s personal vehicles. One official was overheard saying, “My goodness gracious! We cannot possibly have our students in any danger. We should close all pedestrian bridges on campus! We can’t have these precious minds in danger.”

Currently, the Administrator of Safety is pressing to have the other bridges, including the vehicle crossing, temporarily closed in order to re-enforce their structural foundation.

“If we cannot stop them completely,” the Administrator is quoted saying, “then let us make sure that this great

tragedy can never happen again!”

In response to all the drama over the situation, Hose-Rulman students have been reported to question every faculty and staff involved with the event.

“I, like, don’t understand what the deal is, yo.” One college student said, “I mean, the bridge done fell because he had too much stuff. I don’t got that much stuff. Why do I have to be punished for what he did?”

Bridge discussions are planned to continue over the next few weeks as to what the final outcome will be.

- TOP ‘10’ TEN
- Fun things for a Terre Haute Weekend
1. Forget it

2. Homework

3. Ride a squirrel

4. Go to the beach

5. People watching at Walmart

6. More homework

7. Water ski on Speed Lake

8. Naked lap the city

9. Tour de Chinese Food

10. Watching paint dry

